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→ INTRODUCTION:
NURUS OFFICE CHAIRS
→ PRODUCT FAMILIES
→ ABOUT NURUS
→ DESIGNERS
→ TECHNOLOGY
→ SUSTAINABILITY



Office Chairs Freedom of Movement, Comfort in Sitting





Trea



NEW PRODUCT

NEW PRODUCT

T-Mec





Tulya

Toya

Waves





Flora

Alava

Freedom of Movement, Comfort in Sitting



Lean Back with Ease



Stuructural Flexibility



Keep It Cool and Fresh



Suitable for Every Height



Strong Castors

Nurus D Lab Me Too





"Keep your optimal sitting position throughout the day with Me Too"



Armrests

Structural Flexibility, Unlimited Movement

Find The Right Fit For You

height, width, and depth to fit your

You can easily adjust Me Too's armrests,

PU padded armrests that protect your elbows

body comfortably.

Adjustable Backrest

Precise back tension adjustment with 56 tension levels Tilt Locking in 3 different positions Locking in upright position Fluid Motion+ for smooth movement Front tilt for upright seating support

Adjustable Seat Depth and Height

With depth and height adjustments, maintain your optimal seating position throughout the day.



Not just a chair; Me Too is a living part of your workspace that prioritizes your well-being. Every detail of Me Too is meticulously designed to adapt to all your body's movements, providing you with exceptional comfort throughout the day. Fell the freedom of movement and comfort in sitting.

The meticulously designed back frame that supports your body at all points and its mesh structure, Me Too offers structural flexibility that allows you to access everything without having to stand up while you work.

Lean back with ease: The GS certified, 70 cm diameter base ensures that you can move freely without any risk of falling.

Adjustable to fit every height, Me Too offers a height adjustment range up to 12 cm and the ability to customize its seat depth.

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redition design award winner 2008



Office Chairs for Everyone & Every Task



Ayşe Bor Mou





Kişisel



Mou Pro Personal

Mou Pro Dynamic

"Designed for the perfect fit, Mou provides lasting comfort throughout the day"





3D Adjustable Armrests; Find The Right Fit For You

PU padded armrests that protect your elbows

In Mou's armrests, which easily adapt to your body, you can effortlessly make adjustments for height, width, and depth. Adjustable Seat **Depth and Height**

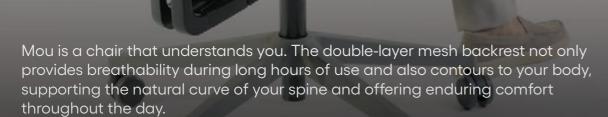


With depth and height adjustments, maintain the best fit seating position for your height throughout the day.



Supportive **Adjustable Backrest** Mesh Back

Back tension adjustment Back Tilt Locking in 3 different positions Locking in upright position Front tilt for upright seating support Adjustable backrest height



With double-layer mesh back and frame design that wraps and Mou allows you to easily access everything without having to supports your body, Mou allows you to lean back and work in comfort during long hours.

stand up while you work. The GS-certified design ensures you can move freely without any risk of falling.



Martin Ballendat Uneo



Uneo provides dynamic support that moves with you and adapts to the demands of your workday. Whether you're in a traditional office or working in a modern home office, Uneo offers the flexibility you need to stay comfortable and productive.

suitable for every height, offers an adjustable seat height of up to 12 cm and the ability to customize the backrest angle, providing support throughout the day.

With Uneo's design that easily adapts to your movements and its strong castors, you can confidently lean back and move freely throughout the day.

unique t, Uneo r na supp customized according to your usage habit

The design of 4 dimensional adjustable armrests provides the edom of arm movements you need throug t the day





Uneo

Uneo Flex

"Flexible seating for dynamic workspaces"

Adjustable **Backrest and Lumbar Support**

Locking in Upright Position

4D Armrests;

All Arm Movements

Backrest Tilt

Lumbar Support

Mesh Backrest

Adjustable Seat Depth and Height

Adjustable Seat Depth , and Height

The depth and height adjustments of Uneo allow you to maintain the most suitable seating position for your height throughout the day.



4D Adjustable Armrests; **Find The Right Fit For You**

PU padded armrests that protect your elbows

You can easily adjust the angle, height, width, and depth of Uneo's armrests, which comfortably conform to your body.





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Sven Von Boetticher







Air's design easily adapts to your movements, providing support with its spine-hugging mesh backrest, lumbar support and strong castors, allowing you to lean back confidently and move freely throughout the day.

Air supports your body and movements during working hours with its 12-degree backrest tilt support and comfortable seating. with its 12-degree backrest tilt support and comfortable seating. bit is 12-degree backrest tilt support and comfortable seating.



"Effortless usability, customizable modern design"

Adjustable Backrest

Adjustable Backrest Back Tilt Tension Adjustment Fine Tuning Tilt Limiting in 4 Different Positions Locking in Upright Position Adjustable Lumbar Support



Adjustable Seat Depth and Height

With the depth and height adjustments, you can achieve the the perfect sitting position for your body.





PU padded armrests that protect your elbows

You can easily adjust the height, width, and depth of Air's armrests, which comfortably conform to your body.



Martin Ballendat Spring

Spring brings a fresh, vibrant energy to your workspace with its dynamic design and ergonomic comfort. Spring's breathable backrest and cushioned seat support a variety of sitting styles throughout the day. Available in a wide range of colors, it blends into any collaborative space while maintaining a modern, lively aesthetic.





Spring Castored 5-Star Base

"A colorful and flexible office chair designed for a vibrant workspace"

Monochromatic Range with 6 Different Colours Elevates Your Workspace

Spring's flexible mechanism design centers its movement by the pivot point below the seating area.





Adjustable Seat Height

The star base Spring chairs offer an adjustable seat height, enabling a better working experience for users of different heights.

Adjustable Backrest

Back Tilt Locking in Upright Position Breathing Back Design Flexible Design for Back Tilt





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NEW PRODUCT

by Martin Ballendat



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Office Chairs T-Mec

NEW PRODUCT



T-Mec is a highly adaptable office chair that adjusts to meet the diverse needs of shared workspaces. Featuring intuitive adjustments and a supportive mesh backrest, T-Mec offers both flexibility and comfort for users throughout the day. Its minimalist design, combined with advanced ergonomics, ensures that users can enjoy personalized support in any setting—from individual workstations to collaborative environments.



T-Mec Castored 5-Star Base

"Versatile design and user-friendly functionality for dynamic workspaces"

Optional Lumbar Support

Appearing as a floating ellyptical shape between the backrest frame and mesh, the hidden lumbar support piece of T-Mec provides the support you need for longer working hours.

Seat Height Adjustment

Wide Upholstery

Color Options





Adjustable Seating

enabling a better working experience for



The seating base of T-Mec chairs offer an adjustable seat height and depth, users of different body shapes.











Mobile Alava Alava Alava Wheeled 5 Star Base Fixed Wooden Leg Fixed 4 Star Leg

"Versatile options for every meeting and workspace"





Suitable for Every Need: 3 Different Bases, 2 Shell Colors

Alava offers both Gray and Black shell options, and its product family includes Wooden, Castored, and Fixed leg choices.

Alava is a versatile office chair that seamlessly adapts to any environment, from home offices to busy collaborative spaces. With its modern, one-piece shell and a variety of base options, Alava offers both comfort and versatility, making it a popular choice for a wide range of users.

Alava supports your body and movements during working hours With its strong castors, Alava allows you to move around with its 12-degree backrest tilt support and comfortable seating. if stays in place when you get up.

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Adjustable Seat Height

Alava chairs with star bases offer an adjustable seat height, allowing for a better working experience tailored to users of different heights.

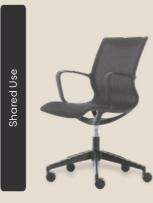


Paul Brooks

Waves is designed for shared spaces, bringing a light and breezy to any meeting or collaborative environment. With its mesh back support and lightweight frame, Waves offers ease of use and comfort.

With a fully mesh back and seating surface, Waves provides a cool and sweat-free experience throughout use.

Waves offers an adjustable seat height of up to 12 cm and features sturdy castors that allow for easy and safe movement.



Waves

"Light and breezy comfort for meetings"

Tiltable Forward and Backward Unique Mesh Backrest

The breathable mesh backrest and seat allow for comfortable work throughout long meetings without overheating.



Synchronized Tilt Mechanism

Waves is equipped with a synchronized mechanism that can be tilted 9 degrees backwards and 1 degree forward, adapting to your seating position.

Durable Mesh, Breezy During Long Hours.

Waves, with its durable mesh, maintains its shape during long hours of intense use and provides airflow. It offers an ideal experience for shared workspaces like meeting rooms.









Trea's compact design allows it to fit seamlessly into various spaces, making it a popular choice for both workstations and collaborative meeting rooms. Its adaptability ensures that you can enjoy a comfortable and supportive experience, whether you're focusing on a task or participating in a meeting.

Trea supports your body and movements during working hours with its 12-degree backrest tilt support and comfortable seating.

Thanks to its height adjustment mechanism, Trea star-base office chairs can easily adapt to the height of each user.

With its strong castors, Trea allows you to move around effortlessly throughout the day. Thanks to the castor brakes, it stays in place when you get up.



"Versatile options for every meeting and workspace"

Suitable for Every Need: 4 Different Legs, 2 Color Shell Options

Trea offers a variety of leg options, including the star base, U Leg and 4 Leg models.





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Adjustable Seat Height

You can maintain the best fit seating position for your height throughout the day. You can also personalize your product with upholstered or plastic font options.

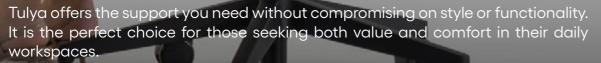
Adjustable Back Rest

The backrest of the Trea can tilt by 12 degrees, can be locked in an upright position, and offers two different tilt tension settings.



Massimo Costaglio

Tulya



With its breathable mesh back and adjustable lumbar support, Tulya supports you throughout the day, moving as if it were part of your body, allowing you to lean back with confidence.

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With its strong castors, Tulya allows you to move around effortlessly throughout the day. Thanks to the castor brakes, it stays in place when you get up.

Tulya supports your body and movements during working hours with its 12-degree backrest tilt support and comfortable seating.



Tulya Pro Personal

"Ideal comfort for any workspace"

Can be locked in

Adjustable Seat Depth and Height

Adjust the depth and height settings to achieve the optimal seating position for your height.

Adjustable Backrest

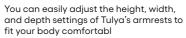
Backrest Tilt Locking in 4 Different Positions Locking in Upright Position Backrest Tilt Tension Adjustment Optional Lumbar Support and Headrest

4 Different Angles

3D Adjustable Armrests: PU padded protect you



PU padded armrests that protect your elbows











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Toya Mid Fixed Wooden Legs Wooden Legs

Toya High Fixed Wooden Legs

"Versatile options for every meeting and workspace"

Comfortable Design, Adjustable Back Tilt

Toya's back can be tilted 8 degrees backward and has two different tilt tension settings.

Toya Low

Castor 5-Star Base



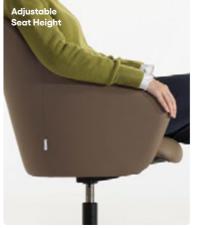
3 Different Legs, **3 Different Backs**

Toya offers High, Mid, and Low back options, as well as a variety of leg choices including Wooden, Castored, and Fixed legs



With its 8-degree backrest tilt support and comfortable seating, Toya supports your body and movements during working hours.

With its strong castors, Toya allows you to move easily without getting up throughout the day. Thanks to the castor brakes, it stays in place when you get up.



Adjustable Seat Height

Toya High

Castor 5-Star Base

The star-base Toya chairs are adjustable for users of different heights, thanks to the seat height adjustment feature.



Flora

Flora Flora Flora Castored 5-Star Base Fixed Wooden Legs Stable 4-Star Base

"User-friendly and versatile design for every office"

3 Different Legs, Customizable Upholstery Selection for the Seat and Back Available with or without Arms

Flora features not only upholstery options but also a variety of leg choices, including wooden, castored and fixed legs.





Adjustable Seat Height

The star base Flora chairs offer an adjustable seat height, enabling a better working experience for users of different heights.



Seat Height Adjustment Wide Range of

Flora supports your body and movements during working hours with its 12-degree backrest tilt support and comfortable seating.

a popular choice for a wide range of users.

Flora is a versatile office chair that seamlessly adapts to various environments, from home offices to busy collaborative workspaces. With its modern, one-piece shell and a range of leg options, Flora offers both comfort and versatility, making it

> With its strong castors, Flora allows you to move around effortlessly throughout the day. Thanks to the castor brakes, it stays in place when you get up.

About Nurus

Nurus specializes in providing human-centric solutions for work environments. With 98 years of experience, the company focuses on the entire process from design to delivery, utilizing intensive R&D processes, advanced technology machines, and conscious materials for production. Nurus aims to create products that maximize customer satisfaction and sustainability with a rational and empathetic approach.

With Knowledge, Experience, and Passion

Founded in 1927, Nurus has evolved from a carpenter's workshop into an international brand. Since its establishment, the company has specialized in the production of office furniture while remaining committed to sustainability in design, manufacturing, and management.

Nurus Leaders

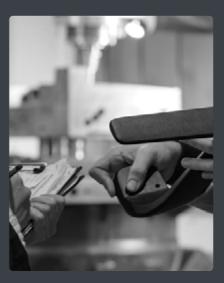
The 97-year-old company is currently led by the third generation: Renan Gökyay and Güran Gökyay. Under their leadership, Nurus continues its commitment to innovation and sustainability.

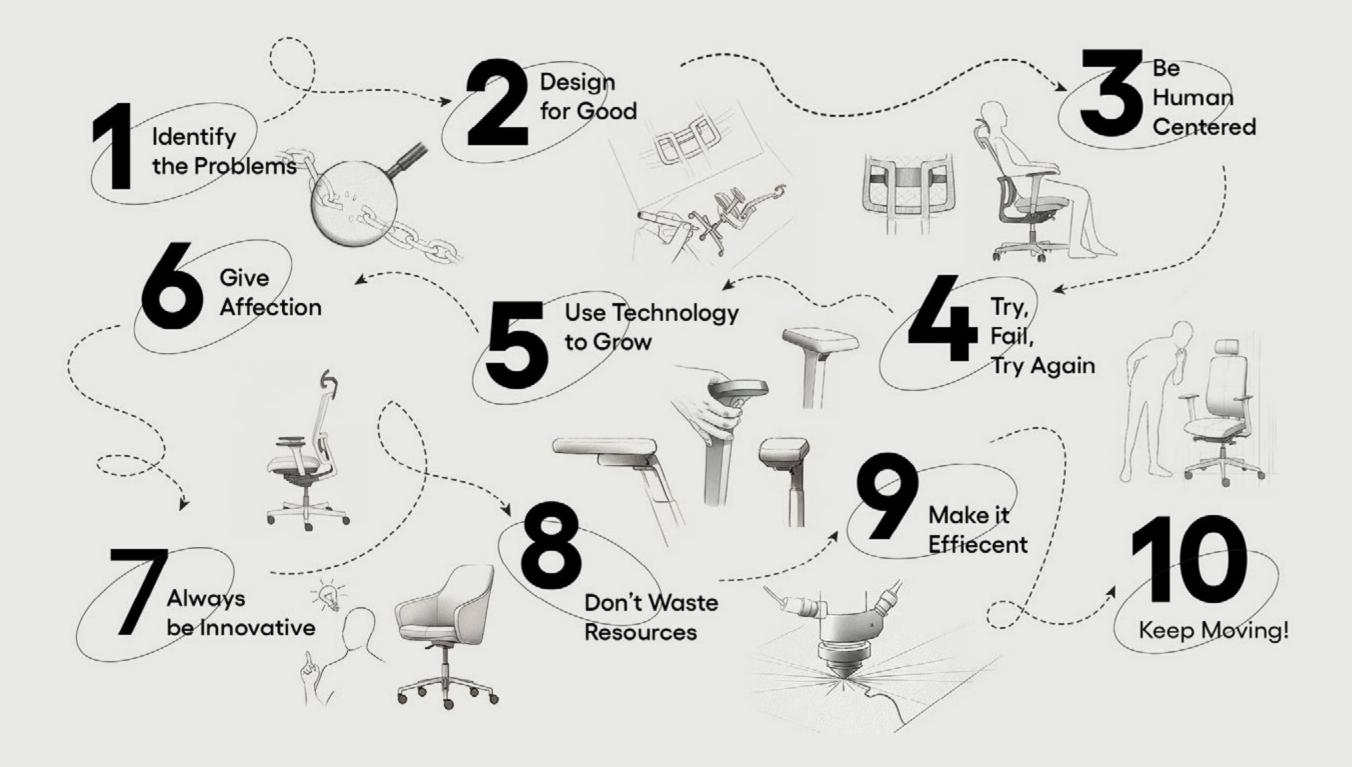
Nurus People

Nurus values motivation and ethical consistency, creating a community that can think innovatively. The company continues to achieve success with a team of over 540 experienced craftsmen and dynamic, talented individuals. Nurus is committed to contributing to human life and society while upholding its deep-rooted corporate values. The company supports social responsibility projects and aims to enhance quality of life through its initiatives.

Design for Production: Nurus D Lab and <u>R&D Teams</u>

Nurus redefines living spaces with products that easily adapt to their environment and can be personalized. The company's 45,000 m² production facility adheres to international standards, boasting high-volume production capacity with over 80 actively renewed certifications each year.

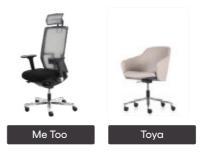




Designers & Collaborations

Paul Brooks	Martin Ballendat	Stefan Brodbeck	Nurus D Lab
Massimo Costaglia	Sven von Boetticher	Ayşe Bor	





Nurus D Lab

Nurus Design Lab (Nurus D Lab), led by Nurus Group Board Member and Chief Designer Renan Gökyay, plays an active role in all stages from defining the brand's design strategy to the product's launch in the market. Our design team utilizes human-centered design, computeraided design technologies, and the integration of advanced engineering techniques, collaborating harmoniously with other designers throughout the product development process. Every detail of the product, designed with the goal of creating functional, ergonomic, and aesthetic items, is thoroughly examined and tested.

By closely following scientific and technological developments, our design team remains up-to-date, designing products that go beyond their time by observing user needs and listening to their dreams.

The latest product offered by Nurus D Lab is the best among countless options born from brilliant ideas.

Stefan Brodbeck

Stefan Brodbeck studied product design and architecture in Kassel. His professional career began at the Eichinger oder Knechtl architecture office in Vienna. As an industrial designer, he worked at frogdesign in Germany and later at frogdesign in Palo Alto, USA.

Specializing in various fields, Brodbeck founded his own design studio, Brodbeck Design, in 1994. Brodbeck Design sees itself as a design company with a strong strategic approach and a focus on marketing.







Paul Brooks

Paul Brooks is a British designer living in France and working in Germany. Specializing in office seating design, Brooks' Anglo/German studio provides focused and thoughtful design solutions for furniture companies and suppliers across Europe and America.

Internationally recognized and the recipient of numerous design awards, Brooks has been honored with the GOOD DESIGN award for his Brooks chair design (Stylex), the IF design award for the Yanos chair design (Girsberger), the GIO and C2C Silver awards for the A2020 chair design (Ahrend), the Neocon Canada Gold award for the Mars chair (Boss), and the Red Dot award for the Linea chair (Viasit).





Massimo Costaglia

Massimo Costaglia was born in 1970 in the province of Padua, where he lives and works. After graduating from the Istituto Tecnico Industriale (Industrial Technical Institute), he worked for many years at major Italian furniture companies before founding his own design studio in 2001. Massimo Costaglia Design Studio, composed of a professional, experienced, and qualified team, specializes in office furniture. As a designer and inventor with numerous patents, Costaglia works with both Italian and international companies, focusing particularly on office spaces.



Sven von Boetticher

Founded in Stuttgart in 2011, ID AID is an independent design studio that develops innovative concepts, products, and strategies for national and international companies and brands. Intensive dialogue with clients, deep research, market observations, and daily encounters with technology and trends form the foundation of their work. Company founder Sven von Boetticher works with a team of expert designers to guarantee long-term success for clients. With a team-focused work ethic and an open company culture, they foster the development of creative ideas and design products in various categories.



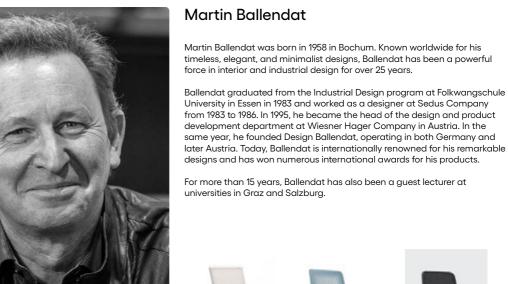




Ayşe Bor

Ayşe Bor completed her education in the Industrial Product Design department at Eskişehir Anadolu University. In 2012, she was awarded the International WorldStar Student: The Global Packaging Award at Michigan State University in the USA for her packaging design. Focusing on materials, functionality and manufacturability in her designs, Bor began her career in the lighting industry. Between 2013 and 2017, she contributed many custom lighting designs to the industry as a designer and led numerous special projects. Continuing her professional carrer in Ankara, she has been working with Nurus D Lab since 2017. As the Design Manager since 2020, Bor continues her career in Netherlands and established her own studio. With her successful management of designer relations over the years, she leads the design team at Nurus DLab and continues her works at Ayşe Bor Studio.



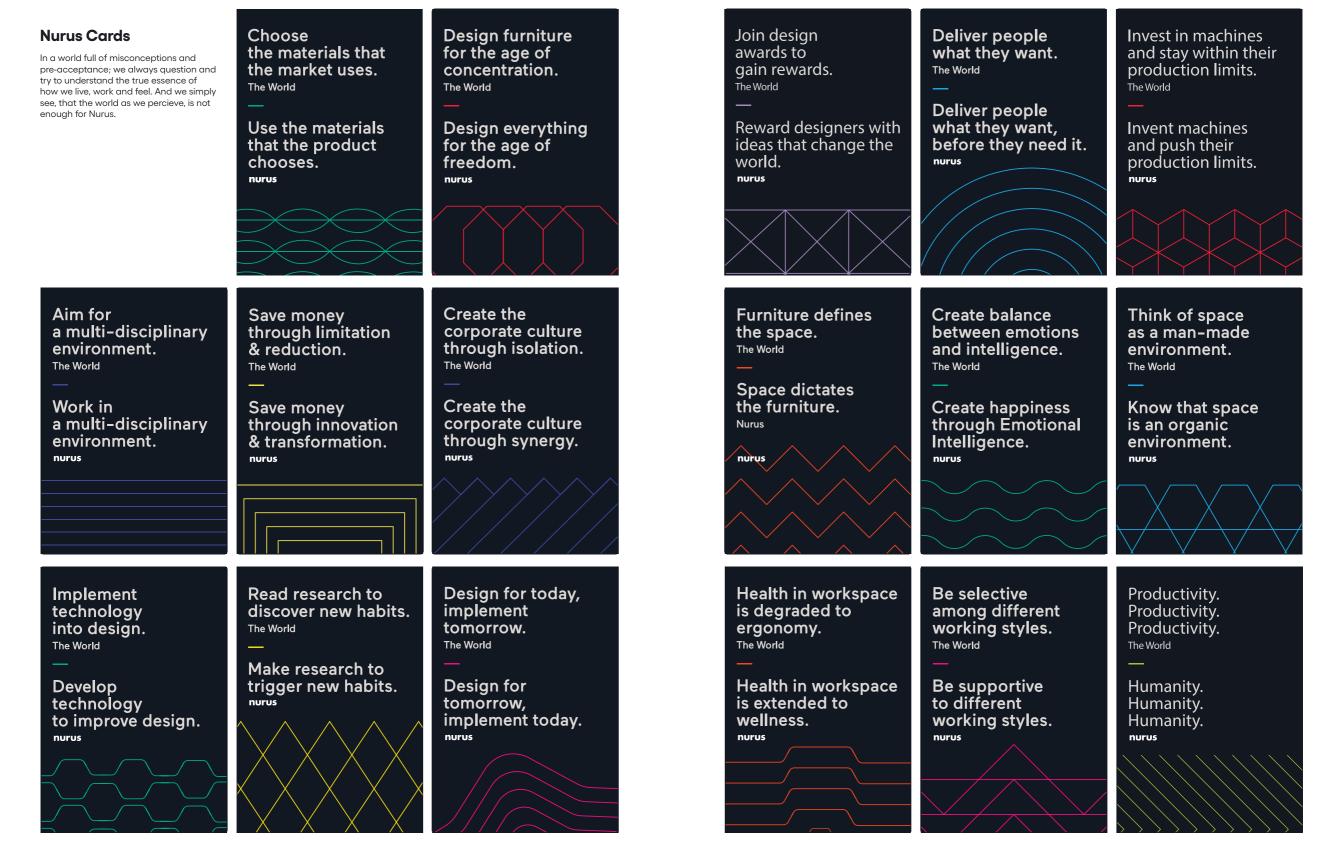


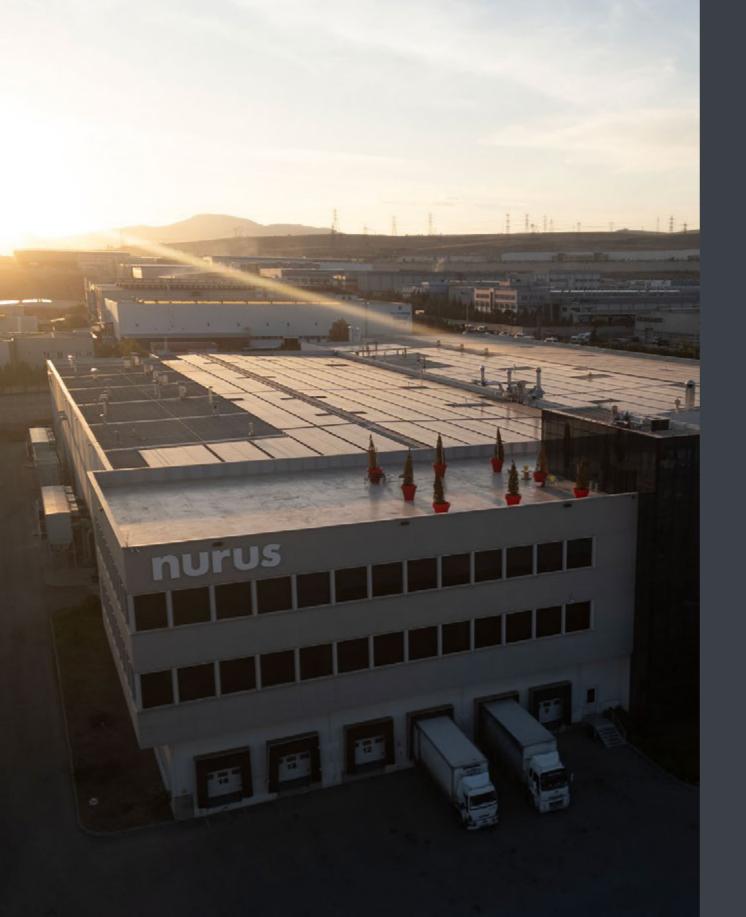




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Sustainable, Durable & Reliable:

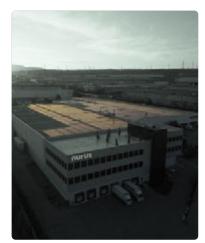
Made from High-Quality and Sustainable Materials

nurus



*Data from 2023-2024.

We know our impact, We grow with unwavering dedication to sustainability.



95%

Vertically Integrated, Independent Production

23

Recycled

9.515 kgs

Packaging Materials

35.38 tons

Polypropylene

50%

Having 50% of our fleet as electric vehicles, results in 467 tons reduction of CO, emissions.



22.03% Co, Emissions reduction rate from raw material transportation

СО,





71%

of the facilities total energy

Equals to CO2 absorption by 124.000 trees

consumption is derived from

renewable sources. This equals to:

Locally Sourced Material Use









100+

International **Design Awards**



60%

of the board of directors are women







Our packages are 100% recyclable

540+

People

A growing community of

Women engineers working in R&D Departments

38%

Reduction of use

Gas

Electric

25.40%

24.30%

*With 30% increased production rate.





27.20% Production growth rate





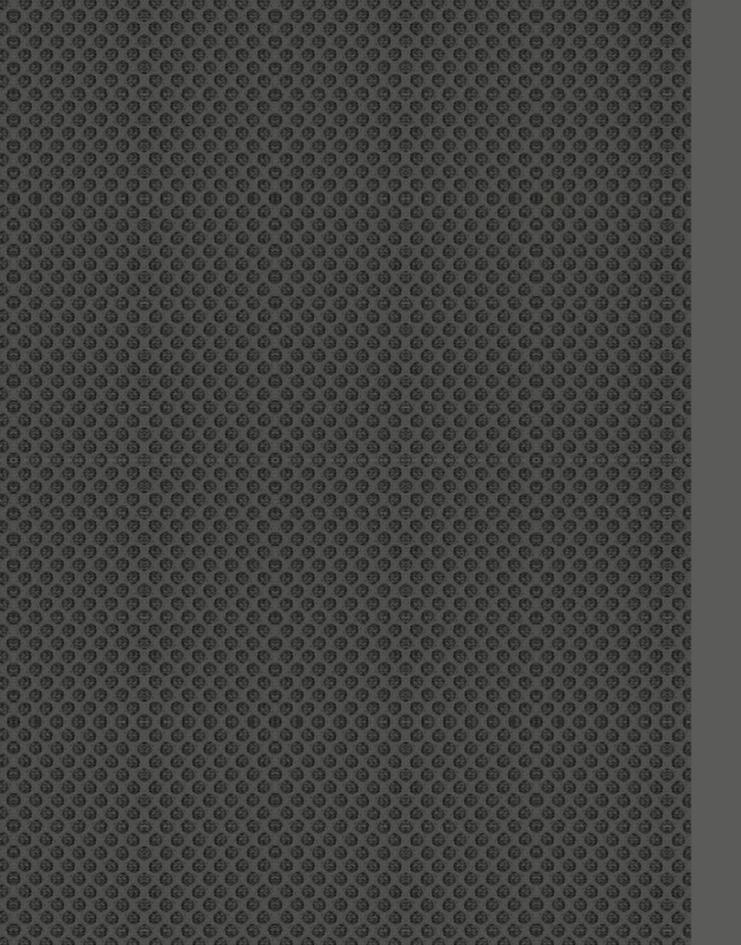
Greenguard ve Greenguard **Certified Products**

People spend most of their time indoors, and indoor air pollution is five times higher than that of outdoor environments. The Greenguard certification proves that the materials used in a product have low emissions and contribute to healthier indoor environments. Since 2018, we have proudly acquired Greenguard and Greenguard Gold Certifications for **21 Nurus products**. Some of them being:

Alava, Aura, Me Too, Mou, Sacha, Trea, Uneo, Waves



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Yüksek Kaliteli Malzemelerden Üretilmiştir



Ahşap

Metal

Nurus uses FSC certified, 100% durable have CARB2 and NAF certificates.

wood that can be used and these woods of plastic raw materials to injection mold-processed in machines suitable for their meticulous attention to details within a the Scope 3 carbon footprint. single facility.

Plastic

Each year, 35.38 tons of PP material is recycled and reintroduced into the Nurus production cycle. From the local sourcing surfaces, including tubes and sheets, are ing, all processes are carried out with forms, ensuring efficiency that reduces

Aluminium

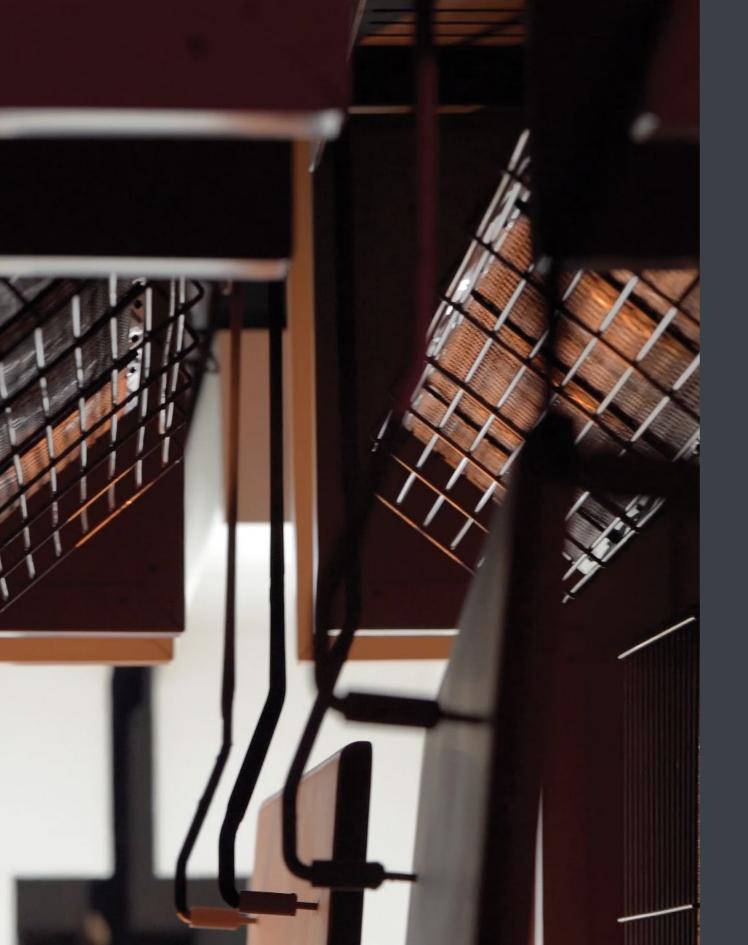




Metal parts are processed with high-tech Our fabrics, certified by international machines in Nurus's 45,000 square meter technology base, where the same parts are cut, bent, welded, polished and pow-der coated. By using this process, Nurus reduces its Scope 3 carbon footprint.

Mesh

Our high-quality, breathable yet strong



Technology

The Complete Cycle of Production, Never Gets Interrupted.

nurus

We Are The Supply Chain

Nurus chairs are crafted within Nurus' extensive **45,000 sqm** tech base, with 95% vertical integration and a century of expertise. Every step of production is meticulously tracked, ensuring reliability and resilience against external influences. This fully in-house, circular system not only guarantees superior product quality but also significantly reduces Scope 3 Carbon Footprint, setting a new standard in the industry.

With our Head Quarters in Ankara and warehouses in Germany and North America, Calma products are delivered punctually through our extensive distribution network, ensuring safe and timely delivery every time.

















95% Vertically Integrated Technology Base

The Complete Cycle of Production, **Never Gets Interrupted**

Nurus Superior Quality Assurance

With its management systems and quality control teams, Nurus can trace all processes within its facility back to raw material procurement and material structure. The quality teams ensure that all materials and processes are carried out efficiently and without waste, facilitating the production of over 80 annually renewed product and system guality certifications. You can comfortably use Nurus office chairs, proudly made in Türkiye, with the assurance of sustainability and quality for many years.

Metal Powder Coating

Minimum Waste: The excessive overspray that can occur with methods like wet painting is nearly eliminated, reducing material consumption and environmental impact.

Wide Range of Colors and Textures: Provides greater design flexibility.

Plastic Enjection Molding

Efficient production process: Ensures the high-volume production of consistent plastic parts. Opportunity to use recycled plastic materials: Contributes to Nurus's sustainability efforts.



Aluminum Injection Moulding

Fast Production Cycles: Injection molding enables rapid and efficient part production. It reduces dependency on external suppliers for molded metal parts and allows us to produce all product components in house.

Upholstery & Sewing

Providing Flexibility in Production: Nurus can offer a wider upholstery library to meet various customer needs.

Upholstery & Sewing

Mold, Die Cutting, and **Tool Manufacturina**

More Control in the Production Process: Nurus ensures that its designs are optimized for efficiency and sustainability. This results in consistent product quality and long-lasting furniture.

Wood Veneering and

Experience and Mastery: Nurus's

the highest quality and beauty in

natural wood furniture.

expertise in wood processing ensures

Tube & Sheet Laser Metal Processing

Increasing Efficiency in Production: Significantly faster cutting times compared to manual processes. The ability to process tube metal profiles directly, rather than bending and welding sheet metal, results in energy savings during operations.

PU & Liquid Plastics: Foam and Solid Forms Processing Natural Wood

Greater control over material quality: Nurus can verify the consistency of material structures for optimal product performance and durability.



Advanced Automation

and Robotic Integration

Our 45,000 m² production facility

automated production lines. This

automation allows us to maintain

more efficient.

provides unmatched efficiency and

precision in manufacturing with fully

high-quality standards while reducing

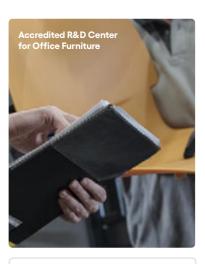
production times, making all processes

Advanced Polymer Research Laboratory

Advanced Automation

and Robotic Integration

Advanced innovation capability: Nurus can develop new and sustainable materials for furniture manufacturing and research the efficiency of existing materials



Accredited R&D Center for Office Furniture

Our expanding in-house R&D community is dedicated to integrating innovative methods into various projects. By promoting a culture of research and development, we continuously develop new materials and technologies to shape our future habits and maintain our leadership position in the industry.

Commitment to Superior Quality, 80+ International Active Certifications



Discover More at nurus.com/office-chairs

